

MEDIA ADVISORY/CALENDAR LISTING

“Why Mission Statements Matter: An Introduction to Leadership” presented by Virginia Swain

CONTACT: For additional course details or to schedule an interview, please contact Virginia Swain at 508-245-6843 or vswain@global-leader.org.

WHO: The Leadership Certificate Programs are led by Institute for Global Leadership Founder and Director Virginia Swain, with 25 years experience as an educator, consultant, mediator, mentor, counselor, manager and trainer in commercial and non-profit enterprises on four continents. Ms. Swain provides programs designed to empower emerging and seasoned leaders.

WHAT: A workshop and networking, “Why Mission Statements Matter”, to introduce The Leadership Certificate Programs. In a lively and interactive atmosphere, exercises will be given to participants to begin writing a personal mission statement that can be applied to their work, relationships and life. Held at the Institute for Global Leadership Worcester Office, 32 Hill Top Circle, Worcester, MA 7-9 pm. \$25 registration fee at door.

Mission statements and Mission-Focused Leadership helps emerging and seasoned leaders to:

- Infuse meaning, purpose in their tools and techniques for daily living and working;
- Respond and adapt to workplace changes with a level head;
- Persevere when solutions are blocked to challenges and crises;
- Tap internal strengths to better promote peaceful resolutions to conflict;
- Combine their skill building and vocational training to be purposeful leaders;
- Meet the need for cross-cultural competence and valuing behaviors to be responsive to the changing demographics.

2012 Leadership Certificate Tutorials and Course Descriptions

The Practice of Mission-Focused Leadership: This 8-hour course will highlight and appropriate your uniqueness and special gifts as a Mission-Focused Leader. Reflection time is provided for new knowledge, tools and techniques where values, gifts, talents and conflict management tools will be explored. Leadership arises from personal integrity, mission and skill building for career and life empowerment. Mission-Focused Leaders are focused effective, have personal integrity and a desire to empower their followers while leading a balanced, fulfilled life. \$295 (\$195 students and seniors) plus materials fee of \$25 (group); Friday-Saturday, January 23, 24: 9 am-5 pm. \$595 plus \$25 materials fee for 10 hours (individual)

Writing a Personal Mission Statement: Individual work, scheduled at participants' convenience. A 10-hour individualized process and framework offered for emerging and seasoned leaders to become aware of core gifts and talents and form a one-sentence mission statement to articulate how one can make a difference in the world. Tuition is \$295 (\$195 students and seniors) plus materials fee of \$25 (group); Friday-Saturday, February 27,28; 9 am-5 pm; \$595 plus \$25 materials fee for 10 hours (individual)

Leadership Coaching: 10 hours of individual coaching to integrate training with personal challenges; with Virginia Swain. Tuition is \$595

New Perspectives on Stress, Conflict and Diversity: An introduction to the interpersonal skills of Mission-Focused Leadership: Gain new tools to address feelings and emotions -especially stress, conflict, self-defeating and culturally insensitive behaviors - in personally restorative and life-giving ways. Friday-Saturday, March 27, 28 \$295 (\$195 students and seniors) plus materials fee (group); March 27, 28; 9-5; \$595 plus \$25 materials fee for 10 hours (individuals);

Designing and Implementing Interventions for Community, Institutional and Global Change Leadership and Conflict Management Strategies for Local and Global Challenges The Mission-Focused Leader learns how to introduce and sustain change in a resistant system using theoretical and practical skills to create peaceful, ethical, just, humane, culturally sensitive, and sustainable structures and frameworks. The course offers experiential learning as a way to integrate conceptual learning, engenders a cross-sectoral approach to intervening in crises. \$395 (\$295 students and seniors) plus \$25 materials fee (group); Thursday-Friday-Saturday, April 23, 24, 25, 9 a.m.-5:00 pm; \$595 plus \$25 materials fee for 10 hours (individual)

Practicum: Individual work, under the guidance of Virginia Swain and scheduled at participants' convenience. All learning from previous programs is applied to a personal or interpersonal challenge. Participants receive individual mentoring integrating the teachings, skills, and the leader's mission statement into their life, work, and relationships. \$895 for 15 hours

Save and join the full Group Certificate program for \$1895. Visioning Your Life Path is \$620 extra. There will be a Certificate Ceremony at the end of the program for both individuals and group programs. Go to www.global-leader.org for more information, Virginia Swain, 508-753-4172 ext 2 or 401-624-6224.

For more information on these courses and the Mission-Focused Leadership Certificate Program, www.global-leader.org. Applicants must have a prior discussion with Virginia Swain, Founder and Director, 401-624-6224 to ensure resonance with the program's values and ideals. Visa/Mastercard or check payable to the Institute for Global Leadership at CRRC Counseling Center, LLC, 1805 Main Road, Tiverton, RI 02871