

MEDIA ADVISORY/CALENDAR LISTING

“Claiming Your Personal Passion—Fuel for Tough Times” presented by Virginia Swain at Fallon Clinic Training Center to introduce Mission-Focused Leadership

CONTACT: For additional course details or to schedule an interview, please contact Virginia Swain at 508-753-4172 or vswain@global-leader.org.

WHO: The Mission-Focused Leadership Certificate Program is led by Institute for Global Leadership Founder and Director Virginia Swain, with 25 years experience as an educator, consultant, mediator, mentor, counselor, manager and trainer in commercial and non-profit enterprises on four continents. Ms. Swain provides programs designed to empower emerging and seasoned leaders for the conditions of today’s workplace and community.

Virginia Swain is the co-founder with Michael Halperin, Director, Customer Service Excellence, Fallon Clinic, of the Worcester Learning Group. Founded in May 2007, its mission is to provide teaching and learning for change agents in greater Worcester.

WHAT: An event introduction, “Claiming Your Personal Passion—Fuel for Tough Times”, to introduce Mission-Focused Leadership and the Certificate Program. In a lively and interactive atmosphere, exercises will be given to participants to begin writing a personal mission statement that can be applied to their work, relationships and life. Held at the Fallon Clinic Training Center, 640 Lincoln Street, Worcester, MA Wednesday, October 14, 2009 6:30-8:30 pm; RSVP by Monday, October 11.

Mission statements help emerging and seasoned leaders to:

- Infuse meaning, purpose in their tools and techniques for daily living and working;
- Respond and adapt to workplace changes with a level head;
- Persevere when solutions are blocked to challenges and crises;
- Tap internal strengths to better promote peaceful resolutions to conflict;
- Combine their skill building and vocational training to be purposeful leaders;
- Meet the need for cross-cultural competence and valuing behaviors to be responsive to the changing demographics.

Writing a Personal Mission Statement: Participants write an individual mission statement with coaching at a mutually agreed-upon future date.

Individual Mission Statement: Tuition is \$695. A 10-hour individualized process and framework offered for emerging and seasoned leaders to become aware of core gifts and talents and form a one-sentence mission statement to articulate how they can make a difference in their life and career.

The Practice of Mission-Focused Leadership: Friday, Saturday, November 20, 21. Friday 2:00-6:00 p.m.; Saturday 9:30 a.m. - 5 p.m. Tuition is \$295 (\$195 students/seniors) Register by October 20 with deposit of \$95. Balance due by November 10. This course will highlight and appropriate your uniqueness and special gifts as a Mission-Focused Leader. Reflection time is provided for new knowledge of values, gifts and talents arising from personal integrity, skillbuilding for the success of your leadership objectives. Held at Community Resource and Renewal Center, 1804 Main Road, Stonebridge Commons, Tiverton, RI

New Perspectives on Stress, Conflict and Diversity: Held at participant's convenience. Tuition is \$595 (\$495 students/seniors) Introduction to the interpersonal skills of Mission-Focused Leadership, gain new tools to address feelings and emotions - especially stress, conflict, self-defeating and culturally insensitive behaviors - in personally restorative and life-giving ways.

Coaching at your convenience 10 hours of coaching with Virginia Swain. Tuition is \$695.

Practicum: Individual work, under the guidance of Virginia Swain and scheduled at participants' convenience. Tuition is \$995. All learning from previous programs is applied to a personal or interpersonal challenge. Participants receive individual mentoring in 10-hour process that integrates the teachings, skills, and the leader's mission statement into their life, work, and relationships.

Certificates awarded. Registration for the Certificate Program is \$2995, a discount of \$500 price off the entire program price.

For more information on these courses and the Mission-Focused Leadership Certificate Program, www.global-leader.org. Applicants must contact Virginia Swain, Founder and Director, 508-753-4172 Visa/Mastercard or check payable to the Institute for Global Leadership, 210 Park Avenue, #299, Worcester, MA 01609.