

MEDIA ADVISORY

UN Under-Secretary-General and Local Entrepreneur Draw on Appeal of Nobel Peace Laureates to Call for Culture of Peace for the Children of the World

New Leadership Values and Skills Needed to De-Escalate Local and Global Crises

Luncheon Presentation/Conference/Reception for Emerging and Seasoned Leaders

Beechwood Hotel, Worcester, MA, Tuesday, May 1, 2007, 8:30 a.m.-5:30 p.m.

WHO: Anwarul K. Chowdhury, former Bangladesh Ambassador to UN and now Under-Secretary General and High Representative for the Least Developed Countries, Landlocked Developing Countries and Small Island Developing States at the United Nations, will be a luncheon and reception speaker and honored with the First Lifetime Service Leadership Award of the Institute for Global Leadership. Ambassador Chowdhury steered the Nobel Peace Prize Laureates Initiative for Culture of Peace through the UN General Assembly in 1999 to launch the International Decade for a Culture of Peace and Nonviolence for the Children of the World (2001-2010).

In addition to Ambassador Chowdhury, Virginia Swain, Founder and Director, The Institute for Global Leadership, will speak on “Practical Idealists Needed for Leadership in Business, Nonprofits, Philanthropy and Government” as part of the conference “New Models for Leadership for Worcester, The United States and The World: A Call to Action.” Ms. Swain and Ambassador Chowdhury dedicated their leadership and peacebuilding programs at the United Nations to the Nobel Peace Laureate’s Initiative from 2001-2006.

Ms. Swain has 25 years of experience as an educator, consultant, mediator, mentor, counselor, manager and trainer in commercial and non-profit enterprises on five continents. Through the Institute, Ms. Swain provides leadership programs designed to empower emerging and seasoned leaders for the conditions of a post-September 11th workplace, community, national and global challenges.

During the luncheon presentation, Ms. Swain will be introduced by Dr. Gail Carberry, President of Quinsigamond Community College. Ambassador Chowdhury will be introduced by Richard Kennedy, CEO and President of the Worcester Chamber of Commerce.

WHAT: The Luncheon Presentation and Conference Agenda

- Registration: 8:30-9:00 a.m.

- The Leadership Café: 9:00-10:30 a.m.
- Mining a Defining Moment: 10:30 a.m.-12:00 p.m.
- Press Interviews with Ambassador Chowdhury
- Luncheon and Presentations: 12:30-2:00 p.m. “Practical Idealists Needed for Leadership in Business, Nonprofits, Philanthropy and Government,” Virginia Swain and Special Guest Speaker Anwarul K. Chowdhury, Honoree of the Institute for Global Leadership First Leadership Award
- Worcester Teens from around the World Interview with Ambassador Chowdhury 2:00-2:30 p.m.
- Book talk, signing and Reception to introduce *A Mantle of Roses: A Woman’s Journey Home to Peace*, a memoir by Virginia Swain and the Center for Global Community and World Law 2:30-5:30 p.m. Speakers at the Reception are Ambassador Chowdhury and Dr. Joseph Baratta, History and Political Science Professor and Co-Founder, Center for Global Community and World Law.

FEES: Costs for the luncheon and presentation and conference:

- Luncheon and presentation, 12:30-2:00 \$55
- Conference including luncheon book discussion and reception, 8:30 a.m. to 5:30 p.m. \$120
- Conference includes luncheon, book discussion and two workshops 8:30 a.m.-3:30 p.m.\$95
- Mini-conference: Mining a Defining Moment Workshop Luncheon and Presentation and Book Discussion 10:30 a.m.-3:30 p.m. \$75
- Book discussion and Reception 2:30-5:30 p.m. \$30
- Payments can be made by Visa/MasterCard or check. Checks should be made payable to The Institute for Global Leadership and mailed to 32 Hill Top Circle Worcester, MA 01609. Visa/MasterCard charges may be made by calling 508-245-6843.

WHERE: Beechwood Hotel, 363 Plantation Street, Worcester, MA
<http://www.beechwoodhotel.com/>

CONTACT: Register for the Luncheon Presentation and/or the Conference an Reception by Thursday, April 26 with payment or for more information, please contact Virginia Swain at 508-245-6843 or vswain@global-leader.org. Contact Beth Baldwin at 508-363-4774 to request an interview with Ambassador Chowdhury from 12:00-12:30 pm.

